



**OurKidsCode**  
FAMILY CODING CLUBS

## OurKidsCode Brand Guidelines

### OurKidsCode Logos

3 logos available to use:-

- Original Logo\_Tagline to right
- Original Logo\_Title and Tagline below Symbol
- Transparent Logo for Dark Background\_Tagline Below

### Partner Logos:-

Logos for:-

- Dream Space
- NPC
- SFI
- Trinity College Dublin
- Rialtas na hÉireann

are available in colour and transparent on request ([contact@ourkidscode.ie](mailto:contact@ourkidscode.ie))

### Photos

Photos, cleared for use in promotional materials, are available to download.

### Brand Colours

#### Primary



#### Secondary



### Fonts:-

Primary font:- Open Sans

Secondary font: Tahoma (if Open Sans not available)

Font colour for most text - #284389 (dark blue)